

New, Modern Headquarters for IPG Automotive in Karlsruhe

IT service provider relocates to main station

Karlsruhe, August 5, 2024 – From today, the new address of the IPG Automotive GmbH headquarters is: Bürotel am Wasserturm, Fautenbruchstraße 46, 76137 Karlsruhe. With the move, the simulation expert is not only focusing on modern, central and sustainable buildings, but especially on open collaboration and innovative ideas.

After more than 16 years, IPG Automotive is leaving the office buildings in the industrial area Bannwaldallee and moves to a new building directly behind Karlsruhe main station. The company thus modernizes and centralizes the workspace of its roughly 250 employees in Karlsruhe. Within walking distance from Karlsruhe main station, the headquarters are now optimally connected for local and long-distance travel by car or public transport. This is just one aspect of sustainability that IPG Automotive aimed at with the move. The company also selected the building and equipment taking environmentally-friendly factors into account. By way of example, the building at Fautenbruchstraße 46 is certified according to ESG criteria and equipped with sustainable technologies such as a PV system, cooling ceilings and a ventilation system with heat recovery.

In addition to the spatial changes, IPG Automotive is putting a strong focus on collaboration with the move. The office design follows an open space concept to promote the exchange of ideas, because the development of IPG Automotive's innovative solutions are based on close collaboration – not only with customers, but also between different departments. Large offices, spaces to retreat in different sizes and agile areas offer the optimal place to work dynamically. At the same time, space for customers and partners is currently being created. For instance, the new headquarters will feature a showroom in which visitors will be able to see and experience all products from IPG Automotive.

President & CEO Steffen Schmidt: "I am delighted to be starting a new chapter at IPG Automotive with the new offices at Bürotel am Wasserturm, especially as we are celebrating our 40th anniversary this year. The new buildings help us to work together even closer and integrate the innovative force of our diverse teams even better into our products."

2,320 characters (including spaces)

Images



With its new headquarters at Fautenbruchstraße 46, IPG Automotive is focusing on modern and sustainable buildings as well as open collaboration and innovative ideas.

Image: IPG Automotive

About IPG Automotive GmbH

As a global leader in virtual test driving technology, IPG Automotive develops innovative simulation solutions for vehicle development. Designed for seamless use, the software and hardware products can be applied throughout the entire development process, from proof-of-concept to validation and release. The company's virtual prototyping technology facilitates the automotive systems engineering approach, allowing users to develop, test and validate new systems in a virtual whole vehicle.

IPG Automotive is an expert in the field of virtual development methods for the application areas of Autonomous Vehicles, ADAS, Powertrain and Vehicle Dynamics, committed to providing support to master the growing complexity in these domains. Together with its international clients and partners, the company is pioneering simulation technology that is increasing the efficiency of development processes.

By taking real test driving into the virtual world as a complement to on-road testing, IPG Automotive contributes significantly to technical progress and shares in shaping the mobility of tomorrow with regard to comfort, safety, economic efficiency and environmental friendliness.

In addition to the company headquarters in Karlsruhe, Germany, IPG Automotive provides innovative development services to its customers and partners at the Germany-based offices in Braunschweig, Frankfurt, Ingolstadt, Munich and Stuttgart as well as in China, France, India, Japan, Korea, Sweden, the UK and the USA.

Further information at www.ipg-automotive.com/en/press

Press contact

IPG Automotive GmbH
Ralf Sauer
Bürotel am Wasserturm
Fautenbruchstraße 46
76137 Karlsruhe
Tel.: +49 721 98520 206
Fax: +49 721 98520 99
E-mail: press@ipg-automotive.com
Press area: www.ipg-automotive.com/en/press